



National FFA Alumni Association

Ideas for Corporate Engagement with the State Association or Local Chapters

- Chapter development—helping chapters with CDE prep, serving on officer selection committees, serving as CDE judges, attending a chapter meeting to discuss careers, engaging with local corporate offices to get a bus trip to the local program, helping local chapters improve their state foundation fundraising efforts
- Member development—helping members with interview prep, etiquette training, ‘externships’ for FFA members—a day or two career shadowing experience, reviewing scholarship applications for seniors, hosting a career day for seniors at a local facility
- Foundation support—strong focus on aligning with National FFA Foundation to support their mission...focus on friend-raising and fundraising. Things like an evening event at corporate office to personally connect members to one another with subtle undertones of financial support, providing funding for FFA members that cannot afford jackets, etc.
- Convention engagement—how to engage in state conventions/conferences in corporate states (CDE judges, career fair, etc.) and support corporate’s efforts at National FFA Convention
- Other ideas: prepping a ‘tool kit’ for field managers so that they can engage with their local chapters, employee’s present to local chapter’s students about the corporate programs and initiatives, recruit students for a bus trip to a local office, helped with officer interview prep, official dress, and officer selection.