



# I CAN. WE WILL.

90th National FFA Convention & Expo // Oct. 25 - 28, 2017 // Indianapolis

## Student Leadership Workshops

Your National FFA Convention & Expo experience isn't complete until you've attended at least one leadership and personal growth workshop! These workshops are dedicated to helping you develop premier leadership, personal growth and career success. Student workshops will take place in the Indiana Convention Center.

Student leadership workshops are sponsored by Crop Production Services.



### Technology, Biology, Food and Consumers: Transgenic Food Solutions

**Presented by Stacie Turnbull, University of Nebraska-Lincoln**

Wednesday, Oct. 25, 2 - 3 p.m., Room 130-131; Thursday, Oct. 26, 3 - 4 p.m., Room 130-131; Friday, Oct. 27, 10 - 11 a.m., Room 130-131

Transgenics have the potential to provide solutions to world food issues, including food security, safety, nutritional deficiencies, and environmental concerns. Consumers understandably have concerns with the technology. Learn the science behind transgenics and how you can be an advocate for science.

### Engaging the Next Generation in Off-Road Vehicle (ORV) Safety and Injury Prevention

**Presented by Charles Jennissen, Pam Hoogerwerf and Lauren O'Donnell, University of Iowa Stead Family Children's Hospital**

Wednesday, Oct. 25, 2 - 3 p.m., Room 132-133; Thursday, Oct. 26, 10 - 11 a.m., Room 235-236

This workshop will familiarize attendees with the Safety Tips for ATV Riders program, which can be used to teach all-terrain vehicle and side-by-side safety to a variety of youth audiences.

### U.S. Army Veterinary Careers

**Presented by Capt. Jessica Bowden, Army Veterinarian and Staff Sgt. Megan Bates, Army Veterinary Tech**

Wednesday, Oct. 25, 2 - 3 p.m., Room 134-136; Thursday, Oct. 26, 10 - 11 a.m., Room 134-136

Have a passion for animals? Looking for the right path to pursue a career as a veterinarian, vet tech or animal handler? Meet U.S. Army soldiers who turned their love for animals into a full-time career.

### Inspiring the Next Generation to Impact Future Generations

**Presented by Matt Rush and James McLamb, Zig Zigar, Inc.**

Wednesday, Oct. 25, 2 - 3 p.m., Room 231-232; Thursday, Oct. 26, 10 - 11 a.m., Room 231-232; Friday, Oct. 27, 3 - 4 p.m., Room 231-232

Is it your calling to mentor and motivate the youth of today? Would you like to inspire the next generation to impact future generations? Become a person of impact and a difference-maker. We need you, and the world needs you.

### What's in Your Closet?

**Presented by Angela Shannon and Melody Shannon, North Lamar High School**

Wednesday, Oct. 25, 2 - 3 p.m., Room 235-236; Thursday, Oct. 26, 8:30 - 9:30 a.m., Room 235-236; Thursday, Oct. 26, 3 - 4 p.m., Room 235-236

This dynamic mother/daughter duo will walk you through the process of creating a "career closet" as a community service project in your school. A career closet equips students with professional clothing and prepares them for job interviews and events.

## #SpeakAg

### **Presented by Riley Pagett, National FFA Organization**

*Wednesday, Oct. 25, 2 - 3 p.m., Room 137-139; Thursday, Oct. 26, 2 - 3 p.m., Room 137-139; Friday, Oct. 27, 10:30 - 11:30 a.m., Room 137-139*

The National FFA Organization's agricultural literacy and advocacy platform seeks to develop and deliver a suite of skills, including effective communication, critical thinking, civic comprehension, and holistic understanding of agricultural issues. Learn from experts on all sides of issues impacting agriculture and discover how to communicate effectively with all consumers and end-users of agriculture.

Wednesday: With a growing population, consumer demands continue to increase for food, feed and fuel. Those demands often compete for the same input. Learn from experts about the necessity of balancing U.S. crops for human food consumption, animal feed and fuel.

Thursday: The average age of the farmer is 58 years old and continues to rise – we are the next generation of agriculture. Experts say the biggest factors preventing young people from pursuing production agriculture is the cost of land and equipment and the access and ease of the loan process. Even if you may not have a direct interest in pursuing production agriculture, we know we depend on those agriculturists to feed, fuel and clothe the world. Learn the risks and opportunities of production agriculture to advocate for those who produce our food.

Friday: Is organic production safer, healthier and/or more beneficial than conventional production? The number of organic farms continues to increase across the United States, with a 10 percent increase in the past two years. Some consumers believe that produce grown organically is healthier and better for the environment. Others believe we cannot feed a growing population using organic methods.

## Find Your Future in Agriculture

### **Presented Wednesday and Friday by Neela Andres and Abby Motter, and Thursday by Neela Andres and Brittney Hudson, National FFA Organization**

*Wednesday, Oct. 25, 2 - 3 p.m., Room 237-239; Thursday, Oct. 26, 9 - 10 a.m., Room 237-239; Friday, Oct. 27, 12:30 - 1:30 p.m., Room 237-239*

“What do you want to be when you grow up?” It is the question.

## Going Viral with Advocacy

### **Presented by Brandi Frobose and Ryan Goodman, National Cattlemen's Beef Association**

*Wednesday, Oct. 25, 3:30 - 4:30 p.m., Room 130-131; Thursday, Oct. 26, 9 - 10 a.m., Room 137-139; Friday, Oct. 27, 9 - 10 a.m., Room 137-139*

In a world where standing up for the agricultural lifestyle on campus can be challenging, learn how to utilize social media and winning content to join the conversations with your Masters of Beef Advocacy.

## The Primary Colors of a Leader

### **Presented by Mary Steves, Growing Leaders**

*Wednesday, Oct. 25, 3:30 - 4:30 p.m., Room 132-133*

This session outlines four leadership fundamentals that anyone can develop in their lives. This globally recognized formula provides a summary of what makes a healthy and effective leader and the steps necessary to become one.

## U.S. Army Food Science Careers: Food for the Force

### **Presented by Chief Warrant Officer 3 Leanna Lester, Spc. Aimee Nordin and Capt. Jessica Bowden, Army Veterinarian**

*Wednesday, Oct. 25, 3:30 - 4:30 p.m., Room 134-136*

The U.S. Army is a leader in food science. As experts in safety, sanitation and nutrition, Army food scientists ensure safe food supplies around the world. Learn about food science careers and how to get started in this career path.

## 5 Things Every Pre-Vet Student Should Know

**Presented by Anna Reddish and Jacque Pelzer, American Veterinary Medical Association**

*Wednesday, Oct. 25, 3:30 - 4:30 p.m., Room 137-139; Thursday, Oct. 26, 8:30 - 9:30 a.m., Room 134-136*

Learn what you need to become a competitive applicant for veterinary school and get insight to help you determine if veterinary medicine is the career for you. From academic preparation to student debt to career options, we'll cover it all.

## Ever Seen an Arc Welding Robot? Come Check It Out

**Presented by Dan Klingman, Lincoln Electric**

*Wednesday, Oct. 25, 3:30 - 4:30 p.m., Room 231-232*

With the shortage of skilled welders robotics welding is gaining momentum. Lincoln Electric will discuss the use of robotic welding and the advantages of utilizing advanced welding technology.

## Exploring a Career in Organic Agriculture

**Presented by Billy Marshall, Organic Valley – CROPP Cooperative**

*Wednesday, Oct. 25, 3:30 - 4:30 p.m., Room 233-234*

Billy Marshall will discuss organic agriculture methods, such as herd health, tools, homeopathy, fly control, agronomy and more. If you are interested in taking your career into veterinary science or organic agriculture, this is the workshop for you.

## Resumes, Cover Letters, and Interviews, OH MY!: Simple Tactics to Navigate Your Job Search, Application, and Interview Process

**Presented by Will Bird, University of Tennessee at Martin**

*Wednesday, Oct. 25, 3:30 - 4:30 p.m., Room 235-236; Thursday, Oct. 26, 1:30 - 2:30 p.m., Room 235-236*

This workshop will address basic tactics with proven success in developing effective resumes, cover letters, and interviewing skills to make yourself a competitive candidate in the job search process.

## Being the Best You That You Can

**Presented by Joe Skeen, Riverland Community College**

*Wednesday, Oct. 25, 3:30 - 4:30 p.m., Room 237-239; Thursday, Oct. 26, 2 - 3 p.m., Room 237-239; Friday, Oct. 27, 10 - 11 a.m., Room 235-236*

We all have our moments of doubt, so what should we do in those times? Being the "Best You" doesn't mean being the best every time; it means knowing how to be the best when at your worst.

## Netflix or Checklist?

**Presented by Abby Motter and Blake Campbell**

*Thursday, Oct. 26, 8:30 - 9:30 a.m., Room 130-131; Thursday, Oct. 26, 3:30 - 4:30 p.m., Room 237-239; Friday, Oct. 27, 10:30 - 11:30 a.m., Room 237-239*

Do you and Mondays have a love/hate relationship? Do you spend more time watching Netflix than beginning your checklist? Stop streaming the latest episode of your favorite show and discover how to overcome procrastination, find your motivational style, and lead.

## Saddle Up With Social Media: Agriculture in the Modern Media Arena

**Presented by Ashley Koenig and Albert Koenig**

*Thursday, Oct. 26, 8:30 - 9:30 a.m., Room 231-232; Friday, Oct. 27, 10 - 11 a.m., Room 231-232; Friday, Oct. 27, 3:30 - 4:30 p.m., Room 233-234*

In a world where social media has such a strong influence on everyday life, how can we best utilize these platforms to promote agriculture and FFA? Learn how to advocate, conversate and activate through each social media platform.

## Using Your Ag Roots to Grow Your Personal Brand

**Presented by Michelle Howard, Solentra – A Cultura Company**

*Thursday, Oct. 26, 9 - 10 a.m., Room 132-133*

What does your agriculture background say about you? How can you communicate that to potential employers in the future? Learn how to build a personal brand that highlights your personality, capabilities and drive to make an impact.

## Foot-and-Mouth Disease: Preparing for the When, Not if

**Presented by Patrick Webb and Tricia Sheehan, FMD Cross-Species Team**

*Thursday, Oct. 26, 10 - 11 a.m., Room 130-131*

Learn how foot-and-mouth disease (FMD) impacts food security and what signs to look for and actions to take in an outbreak. Understand the resources available from the FMD cross-species team and the role you can play in protecting the livestock industry.

## Your Own Right Way

**Presented by Rebecca Foote and Maya Wahl**

*Thursday, Oct. 26, 10:30 - 11:30 a.m., Room 132-133; Thursday, Oct. 26, 12:30 - 1:30 p.m., Room 132-133; Friday, Oct. 27, 8:30 - 9:30 a.m., Room 235-236; Friday, Oct. 27, 3:30 - 4:30 p.m., Room 237-239*

Realizing your own style of leadership is the first step toward empowerment. This workshop will help members discover their personal definition of a leader and how to best collaborate with different leaders.

## Sprouting Change

**Presented by Caleb Gustin and Taylor McNeel, National FFA Alumni**

*Thursday, Oct. 26, 10:30 - 11:30 a.m., Room 137-139*

Ever wonder what life is like after the blue jacket? See how FFA is sprouting change now and can continue to transform your life after high school. Learn how to amplify your impact and transform through alumni.

## Career Path Mystery? Investigation Impact

**Presented by Nathan Blume and Joshua Calhoun**

*Thursday, Oct. 26, 10:30 - 11:30 a.m., Room 233-234; Friday, Oct. 27, 12:30 - 1:30 p.m., Room 137-139; Friday, Oct. 27, 3 - 4 p.m., Room 235-236*

The end of high school is nearing, and you are unsure what your future holds. Sound like you? The mystery of our career path can be a bit overwhelming, but we can investigate how our interests impact our futures.

## In a Social Media World, Know When to Shut-Up

**Presented by Leah Beyer, Elanco Animal Health**

*Thursday, Oct. 26, 10:30 - 11:30 a.m., Room 237-239*

In a world where fake news and misinformation spreads like wild fire, don't be the gasoline that fuels the flames of misinformation. Learn how agriculture is sometimes our own worst enemy and what we can do to fan the social media flames for good.

## Apples & Oranges

**Presented by Evan Davis and Stanley Gaffrey**

*Thursday, Oct. 26, 11:30 a.m. - 12:30 p.m., Room 130-131; Thursday, Oct. 26, 3:30 - 4:30 p.m., Room 132-133; Friday, Oct. 27, 8:30 - 9:30 a.m., Room 130-131; Friday, Oct. 27, 1:30 - 2:30 p.m., Room 134-136*

In this workshop, students will identify how we can positively see differences, discover an appreciation for diversity and figure out how to be inclusive of variety. These three things will result in leaders ready for tomorrow.

## #TeachAg

### **Presented by Elisa Russ, National Teach Ag Campaign**

Thursday, Oct. 26, 11:30 a.m. - 12:30 p.m., Room 134-136; Thursday, Oct. 26, 1:30 - 2:30 p.m., Room 134-136; Friday, Oct. 27, 11:30 a.m. - 12:30 p.m., Room 134-136

Students will realize the need for agriculture teachers and gain a better understanding of what the profession entails through engaging activities and first-hand accounts from current and future agriculture teachers.

## Who Holds the Stake?

### **Presented by Cale McCall and William Donaghy**

Thursday, Oct. 26, 11:30 a.m. - 12:30 p.m., Room 231-232; Friday, Oct. 27, 10:30 - 11:30 a.m., Room 233-234; Friday, Oct. 27, 2 - 3 p.m., Room 233-234

Who dunnit!? Help us uncover the mystery behind developing stakeholder relationships by creating local stakeholder networks, returning value, and sustaining the message. Who where and how, find the clues and implement them in your chapter.

## 21st Century AGvocates

### **Presented by Victoria Rackley and Paige Gangloff**

Thursday, Oct. 26, 11:30 a.m. - 12:30 p.m., Room 235-236; Friday, Oct. 27, 9 - 10 a.m., Room 233-234; Friday, Oct. 27, 1:30 - 2:30 p.m., Room 231-232

Our worth online isn't measured by how many likes or retweets we get; it's about how we take note and make an impact. This workshop is about how we can make a positive impact on agriculture using social media.

## The Power of One

### **Presented by Emily Little and Alyssa Riggio**

Thursday, Oct. 26, 12:30 - 1:30 p.m., Room 137-139; Friday, Oct. 27, 10 - 11 a.m., Room 134-136; Friday, Oct. 27, 3 - 4 p.m., Room 134-136

One person has the power to create a spark and light the fire for a movement. Using influence, legacy, and social media, students will learn the true potential to start a revolution through their words and actions.

## Serving Beyond the Screen

### **Presented by Micah Davidson and Brittaney Hudson**

Thursday, Oct. 26, 12:30 - 1:30 p.m., Room 233-234; Thursday, Oct. 26, 3:30 - 4:30 p.m., Room 233-234; Friday, Oct. 27, 2 - 3 p.m., Room 237-239

We spend four years on social media throughout our life. This workshop will encourage us to use that time to spread positivity and empowerment through every form of media. We must serve beyond the screen.

## Let's Parli!

### **Presented by Taylor Nelson and Clayton King**

Thursday, Oct. 26, 12:30 - 1:30 p.m., Room 237-239; Thursday, Oct. 26, 3 - 4 p.m., Room 231-232; Friday, Oct. 27, 1:30 - 2:30 p.m., Room 235-236

This workshop is aimed at students who want to learn more aspects of the parliamentary procedure leadership development event. The workshop will help students gain a better understanding of parliamentary principles, debate, and proper motion-making in a fun, fast-paced environment.

## Adding Tools to Your Recruitment Toolbox: Growing Your FFA Chapter

### **Presented by Grant Ermis and Luke Allen**

Thursday, Oct. 26, 1:30 - 2:30 p.m., Room 130-131; Friday, Oct. 27, 10:30 - 11:30 a.m., Room 132-133; Friday, Oct. 27, 2 - 3 p.m., Room 137-139

Looking for ideas to grow your chapter? Use these practical tips to learn how to complete a community assessment, plan an image review, and host a focus group to recruit FFA members who represent your community and school.

## 20 Seconds (Becoming a Better Advocate for the Ag Industry)

### **Presented by McKinzie Smith**

Thursday, Oct. 26, 1:30 - 2:30 p.m., Room 231-232; Friday, Oct. 27, 9 - 10 a.m., Room 132-133; Friday, Oct. 27, 3:30 - 4:30 p.m., Room 132-133

Consumers today have many questions about agriculture. Therefore, it's more crucial than ever that as agriculturists, we can give them the right answers. While it sounds intimidating, all you need is 20 seconds to make a lasting impact.

## Who Is That in the Mirror?

### **Presented by Ethan Dado and PJ Aarsvold**

Thursday, Oct. 26, 2 - 3 p.m., Room 130-131; Friday, Oct. 27, 11:30 a.m. - 12:30 p.m., Room 231-232; Friday, Oct. 27, 1:30 - 2:30 p.m., Room 130-131

Have we ever questioned our value, talents or purpose? This workshop will allow us to discover who we really are and create a positive self-image so we can confidently serve our chapters, communities, states, and country.

## Beat the Clock! Maximize Your Productivity

### **Presented by Neela Andres and Jon Andres**

Thursday, Oct. 26, 2 - 3 p.m., Room 233-234; Friday, Oct. 27, 9 - 10 a.m., Room 237-239; Friday, Oct. 27, 3 - 4 p.m., Room 130-131

We have as many hours in a day as Beyoncé, so let's make our actions worth our time. This dynamic brother/sister duo are excited to share their secrets to maximizing time efficiency and understanding real-life priorities.

## How Tos of National FFA Scholarships

### **Presented by Teri Buchholtz, National FFA Organization**

Thursday, Oct. 26, 3 - 4 p.m., Room 134-136

Interested in applying for a scholarship through the National FFA Organization? Join FFA staff for an informal workshop designed to help explain the ins and outs of completing the National FFA online application. Members, advisors and parents are welcome.

## Stay in Style, Leadership Style

### **Presented by Alyssa Smith and Brett Wasden**

Thursday, Oct. 26, 3:30 - 4:30 p.m., Room 137-139; Friday, Oct. 27, 8:30 - 9:30 a.m., Room 134-136; Friday, Oct. 27, 11:30 a.m. - 12:30 p.m., Room 130-131; Friday, Oct. 27, 2 - 3 p.m., Room 132-133

Stay fresh, trendy and in style. Let's discover our personal leadership style and how we can contribute to our chapter and community. Caution: This is not your typical workshop. May be fun and rowdy.

## The Best Part of Waking up Is Teamwork in Your Cup

### **Presented by Raymond Seal and Liberty Greenlund**

Friday, Oct. 27, 8:30 - 9:30 a.m., Room 231-232; Friday, Oct. 27, 12:30 - 1:30 p.m., Room 132-133; Friday, Oct. 27, 3:30 - 4:30 p.m., Room 137-139

This coffee-themed workshop is high-energy! Members get a double shot of teamwork, cold-brewed because teamwork is calm and cool. We will find our "MUG," defined as Me, Us, and the art of Giving. Come fill your MUG with teamwork here.

## Women in Ag: 2017 and Beyond

### **Presented by Brittany Wickliff, National FFA Foundation**

Friday, Oct. 27, 11:30 a.m. - 12:30 p.m., Room 235-236

Women are taking on new and exciting roles within the agriculture industry like never before. Join us for this workshop where a panel of women in the industry will discuss the ever changing career paths in agriculture. Find out how these amazing women got where they are, and how you can prepare yourself for future success.