

FFA TODAY! CHAPTER VIDEO CONTEST



What is the contest?

Your chance to show off your directing skills, your acting skills and your chapter! Send us a home video that you and your fellow members create. *Each month, a winner will be featured on the FFA Today television show and the top three winners will be featured on ffa.org.*

Making a video can be pretty easy these days, but it still needs to be well planned. Come up with a theme and outline a script. Think about your lighting and sound based on the resources you have available. Find out who you know that has a good camera or the right equipment.

Winners will be chosen based on:

- Quality of content.
- Quality of video
- Adherence to guidelines.

What should it be about?

Well, we definitely don't want to see just a bunch of waving and goofing around. Your video needs to inspire, educate or inform. Here are some examples:

- **Show us your chapter:** Give examples of what makes your chapter special like a community service project or unique event. Film your FFA Week activities, an award winning member, a fantastic teacher or helpful alumni. Or give us an all around tour of your chapter activities and projects.
- **Promote FFA:** Want to get creative? Then make a video about why FFA is great! Tell why it is beneficial to students and how is it different than what people may expect. What does it do for students now and in the future? Why should students join?
- **Get the word out:** Find out what issues and topics mean a lot to your members, like the environment, childhood obesity or high school dropouts. Create a special video informing or educating about these subjects and how FFA can play a part. For example, produce a video giving helpful hints on how students can "go green" or tips for growing a garden instead of hitting the vending machine.



What are the guidelines for the FFA Today Chapter Video Contest?

- Video must not exceed 3 minutes in length.
- Acceptable video formats include: DVD, miniDV, SD card, VHS or Flash file.
- Video must be sent as finished product. We will not edit segments together for you.
- Each entrant represents that his/her submission does not infringe on any third party's copyrighted material, trademark or other intellectual property rights, or privacy or publicity rights.
- Due to music licensing regulations, video must not include music. Exceptions include original music written and recorded by chapter members, or received written permission from the publisher of the specific song in the video. Written permission must be included with your entry.
- Video must not include vulgarity, profanities or content unsuitable for viewing by a family audience.
- All participants in the video must sign a release form and all forms should be submitted with entry.
- Video must be received by the second Monday of the month to be considered for air on that month's episode of FFA Today. Otherwise, it will be considered for the following month.
- FFA Today retains all rights to the videos submitted and author gives FFA Today the right to publish, televise and retain all broadcast rights.
- National FFA Organization not responsible for damaged, stolen or lost videos.
- National FFA Organization reserves the right to alter or edit videos for time or content.
- Video will not be returned. Please make a copy of your own to keep.
- By submitting an entry, each entrant agrees to release and hold harmless the National FFA Organization and their respective employees and representatives from and against any claim, expense or liability arising from or related to submission, participation in this contest, appearance on the program, and/or acceptance or use of any prize.

MAIL ENTRIES TO:

National FFA Organization
ATTN: FFA Today Chapter Video Contest
6060 FFA Drive
Indianapolis, IN 46268-0960

**GOOD
LUCK!**

**If you have questions or would like to email a video file,
please contact lmarkle@ffa.org.**