

2010 Proficiency Award Area Descriptions

Entrepreneurship: Student has own enterprise or business

Placement: Student works for an employer

[Note: Effective 2009, Aquaculture is now in Specialty Animal Production award area.]

Agricultural Communications – Entrepreneurship/Placement -typically includes programs in which a student is placed at a newspaper or other agricultural print (such as magazines) facilities to obtain training and practical experience in writing and publicizing in preparation for a writing communications career. Programs may also be at radio, TV stations, fair media rooms, or other businesses requiring speaking skills and knowledge of agriculture. Also includes any use of technology (such as websites) aimed at communicating the story of agriculture.

Agricultural Education – Entrepreneurship/Placement for students with SAE's related to education and extension, including, but not limited to: youth mentoring, agricultural education departmental assistants, PALS mentors and student coordinators, students developing and conducting informational materials and presentations for civic organizations and school aged youth, and students who are involved in SAEs surrounding educating the public about the broad topics of agriculture, agriculture education and the FFA

Agricultural Mechanics Design and Fabrication – Entrepreneurship/Placement involves the design, and construction of agricultural equipment and/or structures or the structural materials selection and/or implementation of plans for utilizing concrete, electricity, plumbing, heating, ventilation, and/or air conditioning into agricultural settings.

Agricultural Mechanics Energy Systems (Ag. Power) – Entrepreneurship/Placement - involves the adjustments, repairs, and maintenance of agricultural power systems including mechanical power, electrical power, chemical power, wind power, solar power and/or water power.

Agricultural Mechanics Repair and Maintenance – Entrepreneurship (Student has own enterprise or business) -involves the repair and maintenance of agricultural equipment, (including lawn equipment) and/or structures.

Agricultural Mechanics Repair and Maintenance – Placement -(Student works for someone or does research and experimentation) involves the repair and maintenance of agricultural equipment, (including lawn equipment) and/or structures.

Agricultural Processing – Entrepreneurship/Placement -involves students working in assembling, transporting, processing, fabricating, mixing, packaging, and storing food and nonfood agricultural products. Programs may include processing meat, milk, honey, cheese, raisins and other dried fruits, maple syrup and/or other food processing. Non-food products could include by-products processing such as meat, bone, fish and blood meal, tallow, making compost, hides, processing of wool & cotton, cubing & pelleting of forages, producing bird seed and other pet foods. **NOTE:** Processing of forest products is no longer part of the Agricultural Processing area. See Forest Management and Products.

Agricultural Sales-Entrepreneurship (Student has own enterprise or business) involves students working in sales of feed, seed, fertilizer or agricultural chemicals. Students may also own businesses that involve the sales of agricultural equipment, machinery or structures. Activities may also include the merchandising of crops, livestock, processed agricultural commodities, horticultural or forestry items at either the retail or wholesale level.

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Agricultural Sales-Placement (Student works for someone or does research and experimentation). Involves the sales of agricultural equipment, machinery, supplies or structures. Activities may also include the merchandising of crops, livestock, processed agricultural commodities, horticultural or forestry items at either the retail or wholesale level.

Agricultural Services – Entrepreneurship/Placement -involves students working in custom equipment operation and maintenance, agricultural management and financial services, animal breeding services, custom baling, crop scouting, horse shoeing, taxidermy services, custom and contract feeding services or other appropriate services offered through agricultural enterprises.

Beef Production- Entrepreneurship (Student has own enterprise or business), using the best management practices available to efficiently produce and market beef.

Beef Production- Placement (Student works for someone or does research and experimentation) involves students working for livestock producers applying the best management practices available to efficiently produce and market beef. Student may work for a wage or may work in a directed laboratory setting.

Dairy Production- Entrepreneurship (Student has own enterprise or business), using the best management practices available to efficiently produce and market dairy cattle and dairy products.

Dairy Production- Placement (Student works for someone or does research and experimentation), using the best management practices available to efficiently produce and market dairy cattle and dairy products.

Diversified Agricultural Production – Entrepreneurship/Placement -using the best management practices available to efficiently produce and market a combination of two or more livestock and crop related proficiencies. Must include at least one livestock and at least one crop related proficiency.

Diversified Crop Production – Entrepreneurship (Student has own enterprise or business), using the best management practices available to efficiently produce and market two or more crop related proficiencies such as: grain production, fiber/oil production, forage production, specialty crop production, vegetable production, or fruit production.

Diversified Crop Production – Placement (Student works for someone or does research and experimentation) -using the best management practices available to efficiently produce and market two or more crop related proficiencies such as: grain production, fiber/oil production, forage production, specialty crop production, vegetable production, or fruit production.

Diversified Horticulture – Entrepreneurship/Placement -using the best management practices available to efficiently manage an SAE program that includes **two or more** of the following proficiency areas: Floriculture, Landscape Management, Nursery Operations, or Turf Grass Management.

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Diversified Livestock Production – Entrepreneurship (Student has own enterprise or business) -using the best management practices available to efficiently produce and market a combination of two or more livestock related proficiencies such as beef, dairy, swine, equine, specialty animals, small animal production, or poultry.

Diversified Livestock Production – Placement (Student works for someone or does research and experimentation) -using the best management practices available to efficiently produce and market a combination of two or more livestock related proficiencies such as beef, dairy, swine, equine, specialty animals, small animal production, or poultry.

Emerging Agricultural Technology- Entrepreneurship/Placement -involves students gaining experiences in new and emerging agricultural technologies, such as agri-science, biotechnology lab research, computers and other new and emerging technologies that are not covered in any of the existing award categories.

Environmental Science and Natural Resources Management – Entrepreneurship /Placement -typically results in FFA members receiving practical experiences concerned with the principles and practices of managing and/or improving the environment and natural resources. Activities may include management of agriculture waste, recycling of agriculture products, environmental clean-ups, conservation corps, agricultural energy usage, multiple uses of resources, land use regulations including soil, water and air quality, preservation of wetlands, shorelines and grasslands, wildlife surveys, erosion prevention practices, public relations and education concerning pollution.

Equine Science- Entrepreneurship (Student has own enterprise or business) typically provides insights into horse production, breeding, marketing, showing and other aspects of the equine industry. Programs may also include calf roping, barrel racing, rodeo, racing, riding lessons and therapeutic horseback riding if horses are owned and/or managed by the member.

Equine Science- Placement (Student works for someone or does research and experimentation) typically provides insights into horse production, breeding, marketing, showing and other aspects of the equine industry. Programs may also include calf roping, barrel racing, rodeo, racing, riding lessons and therapeutic horseback riding if horses are owned and/or managed by the member.

Fiber and Oil Crop Production – Entrepreneurship/Placement -using the best management practices available to efficiently produce and market crops for fiber and/or oil; such as, cotton, sisal, hemp, soybeans, flax, mustard, canola, castor beans, sunflower, peanuts, dill, spearmint, and safflower.

Floriculture – Entrepreneurship/Placement -using the best management practices available to efficiently produce and market field or greenhouse production of flowers (fresh and dried), foliage, and related plant materials for ornamental purposes, including the arranging, packaging and marketing of these materials.

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Food Science and Technology – Entrepreneurship/Placement -involves students working for wages and or experience in the applying microbiology and biochemistry or food product research and development to improve taste, nutrition, quality and/or value of food. Programs could include research, development of new products, food testing, grading and inspecting. Work experience could be obtained at research facilities, in classroom/lab facilities, or by testing milk or other foods for quality and safety. **Food Science is not** processing of food products, marketing or sales of food products, or food preparation and/or service.

Forage Production – Entrepreneurship/Placement -using the best management practices available to efficiently produce and market crops for forage such as: sorghum not used for grain, alfalfa, clover, brome grass, orchard grass, grain forages, corn and grass silages, and all pastures.

Forest Management and Products – Entrepreneurship/Placement -using the best management practices available to conserve or increase the economic value of a forest and/or forest products through such practices as thinning, pruning, weeding, stand improvement, reforestation, insect and disease control, planting, harvesting, Christmas tree farming, Forest Service, making and selling cedar shakes and firewood, and wood chips/mulch.

Fruit Production – Entrepreneurship/Placement -using the best management practices available to efficiently produce and market crops for fruit such as stone fruits, pome fruits, citrus fruits, pineapples, coconuts, berries, watermelon, grapes, nuts and all common fruits. (Pome Fruits include apples, mayhaws, and pears. Stone fruits include peach, nectarine, plum, apricot and cherry)

Grain Production – Entrepreneurship (Student has own enterprise or business) -using the best management practices available to efficiently produce and market crops for grain production such as corn, barley (including the malting types), millet, buckwheat, oats, grain sorghum, milo, wheat, rice and rye.

Grain Production – Placement (Student works for someone or does research and experimentation) -using the best management practices available to efficiently produce and market crops for grain production such as corn, barley (including the malting types), millet, buckwheat, oats, grain sorghum, milo, wheat, rice and rye.

Home and/or Community Development – Entrepreneurship/Placement -typically involves improving and protecting the beauty of an area by using natural vegetation or commercial ornamental plants and/or modernizing the home for better health and comfort through installation or improvement of water and sanitary facilities, heating and air conditioning or labor saving devices. Also includes community development activities such as volunteerism, community development and community betterment activities.

Landscape Management – Entrepreneurship/Placement -typically involves experiences of planting and maintaining plants and shrubs, landscaping and outdoor beautification, groundskeeping, sprinkler installations and improvement of recreational areas.

Nursery Operations – Entrepreneurship/Placement -typically provides students with job-entry experience in areas such as turf, plants, shrubs and/or tree production for the purpose of transplanting or propagation. Could include water garden plants if produced to sale.

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Outdoor Recreation – Entrepreneurship/Placement -typically strives to develop outdoor recreational activities as the primary land use. Some activities best suited to family use or as income-producing enterprises are vacation cabins and cottages, camping areas, fishing, hunting, shooting preserves, guide services, riding stables, vacation farms and guest ranches, natural scenic or historic areas, and rodeo events where member does not own or manage animals.

Poultry Production – Entrepreneurship/Placement -using the best management practices available to efficiently produce and market chickens, turkeys, domestic fowl such as ducks, geese and guinea, and their products.

Sheep Production – Entrepreneurship/Placement -using the best management practices available to efficiently produce and market sheep and wool.

Small Animal Production and Care – Entrepreneurship/Placement -using the best management practices available to efficiently produce and market small pet animals such as rabbits, cats, dogs, mice, hedgehogs, guinea pigs, lizards, etc. and programs that typically provide a service in caring for the well being of pets. Programs could include working at a pet shop, groomer, dog trainer, providing pet sitting services or working at a kennel.

Specialty Animal Production – Entrepreneurship/Placement - represents the production of specialty animals within the U.S. Agriculture industry. Students in the specialty animal production proficiency area must demonstrate that they are using the best management practices available to efficiently produce and market specialty animals not covered in any of the existing award categories, such as: aquaculture, bees, goats, mules, donkeys, miniature horses, mink, meat rabbits or rabbits bred for fur or show, worms, ostriches, emus, alpacas or llamas. Placement could include zoo worker or placement at any specialty animal facility. In their supervised work experience, students will participate in hands-on activities including feeding, inoculating, performing basic animal care, weighing, measuring, showing and possibly marketing animals in an entrepreneurial or work placement environment.

Specialty Crop Production – Entrepreneurship/Placement -using the best management practices available to efficiently produce and market crops not covered in any of the existing award categories, such as: sugar beets, dry edible beans, gourds, tobacco, popcorn, Indian corn and other specialty corns, all grass seed production, herbs and spices, mushrooms, sugar cane, hops, sorghum cane, confectionary sunflowers, or production of crop seed.

Swine Production – Entrepreneurship (Student has own enterprise or business) -using the best management practices available to efficiently produce and market swine.

Swine Production – Placement (Student works for someone or does research and experimentation) -using the best management practices available to efficiently produce and market swine.

Turf Grass Management – Entrepreneurship/Placement -typically involves the planting and maintaining of turf for outdoor beautification, providing a lawn-mowing service, improvement of recreational areas, sod produced for sale, and golf course management.

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Vegetable Production – Entrepreneurship/Placement -using the best management practices available to efficiently product and market crops such as beans, potatoes, pumpkins, sweet corn, tomatoes, onions, zucchini, hot peppers, all canning vegetables and all common garden vegetables.

Veterinary Medicine – Entrepreneurship/Placement - SAE enterprises working with veterinarians in clinical practice, research facilities, colleges of veterinary medicine, animal health industry, or any other environment in which they assist veterinarians in performing duties related to the health of people and/or the health and welfare of large and small animals. This experience may include wage earning, entrepreneurial or exploratory activities not limited to: hands-on care of animals, management of business aspects of a veterinary practice, or working on legislation or regulations relating to animals.

Wildlife Production and Management – Entrepreneurship/Placement - typically strives to improve the availability of fish and wildlife through practices such as land and water habitat improvement, development of new land and water habitat, trapping, Fish & Wildlife departments, Forest Service, Department of Natural Resources or the stocking of fish and wild game. Wildlife ducks, geese, quail and pheasants are eligible if used as an income enterprise.