



83rd National FFA Convention

Newsroom Crew Application

College students in agricultural communications, telecommunications, public relations, journalism or a closely related field are needed to work behind the scenes facilitating media relations during the 83rd National FFA Convention, Oct. 20-23, 2010, in Indianapolis, Ind. Please return this application by June 1, 2010.

Contact: kmeyer@ffa.org

Subject: Newsroom Crew

OR

ATTN: Kristy Meyer—Newsroom Crew

National FFA Organization

6060 FFA Drive

P.O. Box 68960

Indianapolis, IN 46268-0960

If mailed, applications **must be postmarked by June 1, 2010.**

Opportunities include:

Photography/Video assistant

- Assist with FFA live program for RFD-TV
- Assist with photography, if needed

Feature Writing

- Research, interview and write feature stories for www.ffa.org/convention, the official website of the national FFA convention, and various FFA social networks
- Review and edit content for posting.

Media Relations

- News and information: prepare news releases, assist with media contacts, staff the news desk, send out daily media advisories, facilitate interviews and complete other duties as assigned.

Broadcast/Radio/New Media

- Radio/TV publicity: assist with radio interviews and programs.
- Work closely with National Association of Farm Broadcasters (NAFB) to coordinate interviews and assist media.
- Assist with providing professional-quality video footage for satellite feeds.
- Video feature stories at the national FFA convention, edit and post online

2010 National FFA Newsroom Crew Application

Name:

Age:

Address:

City:

State:

Zip:

Home Phone:

School:

Class year:

Major:

School phone:

Were you an FFA member? Yes No

If yes, list your FFA activities. If you do not have any FFA experience, please share any agricultural or agricultural education experience.

List communications background, including classes taken and any internships or professional experience:

Can you arrive in Indianapolis by Tuesday, Oct. 19, for a media relations workshop and orientation meeting?

Yes No

If not, when could you arrive?

We will try to put you to work where your skills can be best used. Please rank your preferred areas of responsibility with (1) being the highest.

News reporting and writing

Editing/proofing

Photography/Video Broadcast

Radio Production

Media Relations

New Media

Please list specific skills you can demonstrate, such as facility with a foreign language; video, radio or production experience; software design familiarity; etc.:

Please remember to include a resume, writing samples, two letters of reference, and if applicable, broadcast samples with this application. If you are applying for a broadcast or new media position, please supply us with a list of what editing software you have used, as well as samples of your work.

Questions may be addressed to Kristy Meyer, Supervisor Marketing and Communications, 317-802-4205 or kmeyer@ffa.org. You may also e-mail media@ffa.org. Be sure to include "newsroom crew" in the subject line.