



News Release

FOR IMMEDIATE RELEASE

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Monsanto announces LifeKnowledge commitment

INDIANAPOLIS – Monsanto Vice President of Branded Business Glenn Stith revealed on Aug. 29, during a broadcast of RFD-TV's **FFA LIVE!**, that Monsanto has committed to a \$500,000 gift for The LifeKnowledge Center for Agricultural Education. Monsanto's gift will extend, enhance and support the LifeKnowledge series of integrated youth development lessons created by the National FFA Organization.

"Combining academics and LifeKnowledge materials is a win-win for us all," said Stith. "All agricultural science education students have the opportunity to become prepared to solve problems, think critically and have a variety of experiences not realized in other classrooms across the country. Because Monsanto is exclusively dedicated to agriculture and its related sciences, we have a deep commitment to the development and education of our agricultural leaders. LifeKnowledge is one more way that we can contribute to the long-term prosperity of American Agriculture."

LifeKnowledge, an innovative approach to leadership, personal growth and career education, will bring a new dimension to the workforce that will lead agriculture in the years to come. The LifeKnowledge Center for Agricultural Education will operate as a self-supporting entity, and will focus on providing leadership skills to more than 8 million agriculture students during the next decade. Key LifeKnowledge strategies include the development of crucial skills for all agricultural science education students and state-of-the-art professional growth opportunities for teachers.

The LifeKnowledge Center for Agricultural Education was officially approved by the National FFA Board of Directors in July 2005. The Research, Development and Sponsored Programs Division of the National FFA Organization will spearhead the

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FFA makes a positive difference in the lives of students by developing their potential for **premier leadership, personal growth** and **career success** through agricultural education.

development of new LifeKnowledge resources for educators and students.

Monsanto will join lead corporate donor John Deere in funding the first activities for the LifeKnowledge Center for Agricultural Education.

FFA is a national youth organization of 476,732 student members preparing for leadership and careers in the science, business and technology of agriculture with 7,223 local chapters in all 50 states, Puerto Rico and the Virgin Islands. FFA strives to make a positive difference in the lives of students by developing their potential for **premier leadership, personal growth and career success** through agricultural education. Visit www.ffa.org for more information.

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