



NATIONAL FFA CONVENTION
October 22-25, 2008

National FFA Organization
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NEWS RELEASE

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Taylor Swift to Headline Chevy Concert at National FFA Convention

INDIANAPOLIS – FFA members have some help kicking off their annual convention this week from a couple of country music stars. More than 22,000 FFA members will be in attendance as singer/songwriter Taylor Swift takes the Lucas Oil Stadium stage on Wednesday, Oct. 22 during the 81st National FFA Convention Concert presented by Chevrolet.

Taylor Swift, a 2008 CMA award nominee for “Female Vocalist of the Year” will be appearing with James Otto during the nearly sold-out event.

Taylor Swift is considered by many to be the first bona fide country music star of the “MySpace generation.” She made her country music debut two years ago when she was 16 years old. Her first self-titled album went triple platinum, spawning the hit songs “Tim McGraw,” “Our Song,” and “Should Have Said No.” Her second album “Fearless” will be released Nov. 11. Its lead-off single “Love Story” has already reached the top of the charts.

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James Otto is often introduced onstage as the “The Biggest Voice in Country Music.” His latest album, “Sunset Man,” garnered the number one hit “Just Got Started Lovin’ You.”

FFA convention attendees can purchase concert tickets at the registration booth in the Indiana Convention Center.

Chevy also gave away a limited number of VIP tickets and Meet & Greet passes to FFA members who visited the Chevy island in the National Agricultural Career Show on Wednesday.

You can watch RFD-TV’s live gavel-to-gavel coverage of the 81st National FFA Convention, October 22-25, live from Indianapolis, Indiana. Each of the nine FFA convention sessions will be broadcast live from Conseco Fieldhouse, home of the NBA’s Indiana Pacers. For the fifth consecutive year, RFD-TV is bringing all the excitement home to its viewers as more than 50,000 FFA members, advisors and guests turn Indianapolis into a sea of blue for the largest youth gathering in the nation.

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Chevrolet is one of America’s best-known and best-selling automotive brands. With the largest dealer network in the United States, Chevy is the leader in full-size trucks and the leader in sales of vehicles priced \$35,000 and above. Chevrolet delivers more-than-expected value in every vehicle category, offering cars and trucks priced from \$12,120 to \$103,300. Chevy delivers expressive design, spirited performance and great value with standard features usually found only on more expensive vehicles. More information on Chevrolet can be found at www.chevrolet.com. Chevy has been a sponsor of the National FFA Foundation for 63 years.

Launched in December 2000, RFD-TV is the nation’s first 24-hour-a-day, 7-day-a-week television network dedicated to serving the needs and interests of rural America. Programming includes a wide-variety of shows focused on agriculture, equine, rural lifestyle,

and traditional music offerings, which are uplinked via satellite from NorthStar Studios in Nashville, Tennessee. Currently, RFD-TV is distributed in over 40 million homes on DIRECTV, DISH Network, Mediacom, Charter, Suddenlink, Bresnan, Verizon FiOS TV and Comcast cable systems located in all 50 states. RFD-TV The Magazine, the channel's companion publication currently has over 150,000 subscribers.

The National FFA Organization, formerly known as the Future Farmers of America, is a national youth organization of 507,763 student members – all preparing for leadership and careers in the science, business and technology of agriculture – as part of 7,439 local FFA chapters in all 50 states, Puerto Rico and the Virgin Islands. The National FFA Organization changed to its present name in 1988, in recognition of the growth and diversity of agriculture and agricultural education. The FFA mission is to make a positive difference in the lives of students by developing their potential for premier leadership, personal growth and career success through agricultural education. Visit www.ffa.org for more information.

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