

2009 National FFA Delegate Process Committee Research Findings

Committee #5- Alumni Engagement and Outreach

The purpose of the alumni and engagement committee is to investigate and explore methods in which the National FFA Alumni in conjunction with state and local alumni affiliates may foster student success at the local level.

How can a chapter start an Alumni chapter?

See links to documents detailing this information

How does the alumni gain brand recognition?

At present we are partnering with all of Team Ag. Ed. to make alumni part of the big picture so they in turn can sell the benefits of the National FFA Alumni Association and what we have to offer. We are also infusing alumni information into everything that we can at the National FFA Center.

Who is an eligible member?

You didn't have to wear the "blue jacket" to join the National FFA Alumni Association! Whether you were a FFA member or not you can join the National FFA Alumni Association and be a part of an organization that prides itself in helping make FFA students' lives better. Anyone that supports agricultural education and the FFA can be part of the alumni. Alumni's commitment helps ensure the continued success of America's premier youth leadership organization.

How can National Alumni better educate state Alumni's so they can better serve Alumni chapters?

National FFA Alumni is at the mercy of state leaders who will either support alumni or choose not to support alumni. What we are attempting to do is provide the student leaders from each state with the tools needed to help build alumni.

How can the national alumni level communicate with the state alumni more?

We presently communicate on a regular bases with email, newsletter, alumni fan page and web.

What's an outreach program that the alumni can come up with to impact local Alumni chapters? Should the Alumni expand media opportunities?

The two outreach programs that alumni has taking on is the Harvest for America (can drive) and the National Barn Preservation Program. Both programs impact the local FFA chapter and the alumni affiliate.

Can National Alumni create networking for local chapters?

Yes. We are looking to delegates to help structure that for us.

How can we make statistical data more known?

What kind of statistical data do student leader need to advocate and build for alumni?

How can we utilize LPS (local program success) coordinators to educate about alumni?

At present the LPS staff promotes alumni by conducting alumni workshops at the state Ag Teacher's Conferences and informing them about the importance of alumni as part of Team Ag. Ed.

Are the programs listed below feasible?

(Programs for different areas to promote the Alumni)

State Officers:

Bright Ideas newsletter (alumni article)

National Website (alumni network)

Have a representative from National Alumni come teach at SPC, NLCSO, or BLAST Off

Ag Teachers:

Workshops at Ag Teachers Conference

Program Standards

Members:

Ad in New Horizons Magazine

Yes to all of those ideas.