

EXTRA, EXTRA READ ALL ABOUT IT!



National FFA Alumni set to kick-off second year of the *Can Hunger-Million-Can Challenge.*

FFA Alert!!!

We did it....We are half way there and over half way to our goal. Thanks to the 2007-2008 participants the Million Can Challenge has helped in the fight against hunger by raising over **700,000** nonperishable food items!!

We need your help!

National FFA Alumni in partnership with Toyota needs your help_reaching the million can goal. Again in 2008-2009 *Can Hunger-Million-Can Challenge* canned food drives will be held at 12 locations across the nation. This program is designed to encourage FFA members and Alumni to partner with their local Toyota dealership to raise food and funds to support the hungry.

Can Drive Goals:

- Provide a hands-on opportunity for FFA and Alumni members to participate in service learning activities
- Provide examples of youth/ adult partnerships working together to improve communities
- Lay foundation for a solid relationship with local and regional Toyota dealerships
- Develop and launch a national campaign to highlight regional canned food drive activities to help end hunger

Hosting a Can Drive?

- Anyone on a state and local level can host a food drive with the support of and coordinated through all parties involved in the state drive.
 - To help assist you with your canned food drive, National FFA Alumni has created a helpful “How to Guide”, available on the National Alumni website (www.ffa.org/alumni) that has tips and suggestions on how to start and execute your own canned food drive.

How does my state apply to host a drive?

We are asking state FFA Alumni leaders to develop and submit a creative and comprehensive application for the *Can Hunger-Million-Can Challenge!* The application will guide you in developing, planning and hosting a productive canned food drive that will promote the activities of FFA and raise hunger awareness in your state. You can:

- Collaborate with your state FFA leaders, local chapters and community members to develop the reasons for and benefits for participating in the can drive.
- Brainstorm and explore opportunities available for canned food drives to be held in conjunction with other local, regional and state events occurring between May 30, 2008 and March 15, 2009.
- Dedicate time, energy and man power to make your state's can drive successful.

State applications are due by **May 1, 2008** and finalists will be selected by **May 30, 2008**.

The National FFA Alumni Association will select one state in each Toyota sales region to host a *Can Hunger—Million-Can Challenge!* event. These states will be provided two Washington Leadership Conference scholarships and one National FFA Alumni State Leaders Conference scholarship to be used as incentives and awards at the event. The hours FFA members spend on the project can be submitted to the Million Hour Challenge initiative for service learning. For more information on the *Can Hunger—Million-Can Challenge!* visit our website at www.ffa.org/alumni

The National FFA Alumni Association is eager to assist in the development of these events and will provide finalists with promotional, financial, and staff support. If you have any questions, I will be happy to answer them for you. I can be reached at 317-802-4420 or lwhitehead@ffa.org .

Cantastically yours,

Lucy Whitehead

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